



JENNIFER M. GRANHOLM
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF LABOR & ECONOMIC GROWTH
OFFICE OF ADULT EDUCATION AND SPANISH-SPEAKING AFFAIRS

DAVID C. HOLLISTER
DIRECTOR

November 14, 2005

Dear Potential Sponsor:

The first annual Michigan Adult Education & Training Conference will be held March 20-23, 2006 at the Radisson Plaza Hotel at Kalamazoo Center. The theme of the conference is "*Reaching Out; Changing Lives.*" We are anticipating a very successful event. More than 500 Michigan adult educators, administrators, counselors, corrections educators and literacy volunteers are expected to attend for the purpose of sharing knowledge and planning new ways of preparing and strengthening the workforce of today and tomorrow through adult education and training.

We invite you to become a valued sponsor of this exciting event that has already generated tremendous interest. Conference sponsorship offers great visibility and is an excellent opportunity for your organization to show its support and commitment to adult education and training. Sponsorship also offers the additional benefit of strengthening your company's image as a partner and a leader with this important and influential audience.

Several levels of sponsorships are available. Please review the enclosed information on the various options and consider sponsoring at the level most appropriate for your organization. Every level of sponsorship is greatly appreciated because sponsorships help keep registration fees low for all conference participants. If you have questions regarding sponsorship packages, please call John Radford at the Michigan Center for Career and Technical Education at (800) 292-1606 ext. 7, or by email at radfordj@msu.edu.

I hope you will participate as a sponsor of the Michigan Adult Education & Training Conference. This is a great opportunity for your organization to play a leading role in what is certain to be an exciting conference.

Sincerely,

A handwritten signature in cursive script that reads "Dianne M. Duthie".

Dianne M. Duthie, State Director
Office of Adult Education and Spanish-Speaking Affairs



Sponsorship Opportunities

Michigan Adult Education & Training Conference

March 20–23, 2006

Radisson Plaza Hotel, Kalamazoo, Michigan

The Michigan Department of Labor & Economic Growth (DLEG), Office of Adult Education & Spanish-Speaking Affairs, will host the first annual Michigan Adult Education & Training Conference March 20–23, 2006. Sponsorship is a great way for your organization to show its support and commitment as a partner and leader in Michigan's future. The conference will feature speakers who will share innovative techniques and unique perspectives on adult education, who will present motivating developmental sessions, and who will share best practices. Exhibitors will display the latest teaching and learning technologies.

Conference sponsorship opportunities are available at several levels. Group or individual sponsorships are welcome in any category.

Diamond Sponsor: \$5,000.00

Diamond level sponsor benefits:

- Recognition in the conference program book
- Full-page advertisement in the program book
- Two complimentary conference registrations
- Sponsor listing on the MCCTE website through March 23, 2006
- Complimentary exhibit booth (one 8' display table in the exhibit area)

Platinum Sponsor: \$2,500.00

Platinum level sponsor benefits:

- Recognition in the conference program book
- Half-page advertisement in the program book
- One complimentary conference registration
- Sponsor listing on the MCCTE website through March 23, 2006
- Complimentary exhibit booth (one 8' exhibit table in the exhibit area)

Gold Sponsor: \$1,000.00

Gold level sponsor benefits:

- Recognition in the conference program book
- Quarter-page advertisement in the program book

Silver Sponsor: \$500.00

Silver level sponsor benefits:

- Recognition in the conference program book
- Business card advertisement in the program book

Bronze Sponsor: \$250.00

Bronze level sponsor benefits:

- Recognition in the conference program book

Other Sponsorship Options:

Showcase your organization by sponsoring a specific conference activity such as a meal, break, or meeting room. This is a great way to highlight your organization's commitment to adult education and training in Michigan. For details, contact John Radford of the Michigan Center for Career and Technical Education at (800) 292-1606 ext. 7 or by e-mail at radfordj@msu.edu.

To ensure that we have your sponsorship included in the conference program book, we request your response by January 26, 2006. Thank you!